

# Partner Program

## Welcome to The JOYclub

The Joy Factory is JOYFUL to present our reseller partners with a new partner program! This program will reward you for sales growth and provide some great sales tools! It's simple, fun and easy to use. Simply sell more TJF product and get easy cash incentives!

Register online at [www.thejoyfactory.com/pages/partner-program](http://www.thejoyfactory.com/pages/partner-program) to become an authorized reseller and get started! The program is open to resellers in the United States and Canada.

## Growth Incentive Rebates

Baselines are established for Glee & Bliss resellers based on previous quarters sales.

**Glee resellers earn 2% GIR**

**Bliss resellers earn 3% GIR**

GIR is paid on growth amount above previous quarters sales. For example, if a partner sold \$101,000 in Q4 2018 and sold \$151,000 in Q1 2019, GIR earned would be 3% x growth of \$50,000 or \$1500.

Glee and Bliss Partner level participants must, at a minimum, add The Joy Factory logo and list our current part numbers on their web site to receive Growth Incentive Rebates.

## Partner Levels (quarterly sales)

Tiered levels are determined on quarterly sales numbers. Our entry level is called Joy Level. From there, we have the Glee and Bliss Levels which are part of the Growth Incentive Rebate Program. For more information see the Growth Incentive Rebates section.

**Joy Level:**  
\$0 - \$50,000

**Glee Level:**  
\$50,001 - \$100,000

**Bliss Level:**  
\$100,001 +

## Benefits of the Levels

	JOY	GLEE	BLISS
Authorization Program	●	●	●
Dedicated Sales Support	●	●	●
Webinars	●	●	●
Basic Technical Support	●	●	●
Gov/Ed/Healthcare/Not-for-Profit Discount	●	●	●
Custom Marketing materials		●	●
Evaluation Units available		●	●
Kiosk Demo Program (50% off MSRP*)		●	●
Project/Deal Registration		●	●
Growth Incentive Rebate		●	●
Priority Technical Support			●
Lead Distribution			●
On-Site Sales Training			●
Custom Marketing Programs			●

\* Limited Quantities Apply